

www.gopchangstory.com

Consultation about membership : +82216616196

GOPCHANG STORY



곱창이야기 
Beef Intensive Story - Jung Su

Gopchang seasoned with 7 exclusive grain flour and bamboo salt in our special marinade of 5 natural fruits and vegetables ready to grill. Topped with our signature "snow white" yam powder to create a truly unforgettable experience!

Signature Menu

"GUI" refers to the popular method in Korean cuisine of grilling meat, typically beef, pork, or chicken. Such dishes are often prepared on gas or charcoal grills built into the dining table itself.

20%

Gratuity added to parties of six or more

Allergens:

Please be aware that our food may contain or come into contact with common allergens, such as dairy, eggs, wheat, soybeans, tree nuts, peanuts, fish, shellfish or wheat. Please notify your server with allergies.

• **소곱창구이** Single \$ 28.95 Double \$ 56.90
 SMALL INTESTINE GUI *Grilled Beef small intestine*

• **소대창구이** Single \$ 29.95 Double \$ 58.90
 LARGE INTESTINE GUI *Grilled Beef large intestine*

• **소막창구이** Single \$ 29.95 Double \$ 58.90
 ENTRAILS GUI *Grilled Beef entrails*

• **곱창모듬구이** Single \$ 29.95 Double \$ 58.90
 ASSORTED GUI *Grilled Beef small, large, entrails intestine, heart, tripe*

• **염통구이** Single \$ 27.95
 BEEF HEART GUI *Grilled thinly sliced Beef heart*



소곱창구이



소막창구이



소대창구이

All intestine orders must be two serving minimum.

• **양념대창구이** Double \$ 60.90
 MARINATED LARGE INTESTINE GUI
Grilled Beef seasoned Grilled marinated large intestine

• **양념곱창모듬** Double \$ 60.90
 MARINATED ASSORTED GUI
Grilled Beef seasoned small, large, entrails intestine

☉ 우동사리 추가가능 UDON \$ 6



양념모듬곱창

ADD ON

- **볶음밥** \$ 6
 FRIED RICE *Fried rice with special sauce*
 Add extra topping: Cheese/Fish Roe \$ 3 Each
- **떡사리** \$ 6
 RICE CAKE *Fried rice cake*
- **계란찜** \$ 8
 STEAMED EGG *Steamed eggs topped with scallions*
- **콘치즈** \$ 8
 CORN CHEESE *Corn cheese on a skillet*
- **공깃밥** \$2.5
 STEAMED RICE

Combo served with corn cheese, steamed egg, soybean stew

◦ COMBO 1

- **BEEF SET 2 PEOPLE SET** ☆ \$ 64.95
양념늑간살 + 차돌박이 + 소고기 주물럭 + 꽃 살
Marinated finger rib + Thinly sliced brisket +
Seasoned beef + Boneless short rib

◦ COMBO 2

- **BEEF SET 3 PEOPLE SET** ☆ \$ 89.95
양념소갈비 + 양념늑간살 + 꽃 살 + 차돌박이
Marinated beef short rib + Marinated finger rib +
Boneless short rib + Thinly sliced brisket

◦ COMBO 3

- **BEEF SPECIAL SET 4-5 PEOPLE SET** ☆ \$ 169.95
우대갈비 + 양념소갈비 + 양념늑간살 + 꽃등심 + 차돌박이
Short rib + Marinated beef short rib + Marinated finger rib +
Prime ribeye + Thinly sliced brisket

- **우대갈비 PRIME OODAE GALBI** ☆ \$ 51.95
Bone-in Short Ribs

- **꽃등심 PRIME RIBEYE** ☆ \$ 42.95
Prime Ribeye

- **꽃살 PRIME BONELESS SHORT RIB** ☆ \$ 42.95
Boneless Short Rib and Vegetable, Mushroom

- **양념소갈비 MARINATED SHORT RIB** ☆ \$ 37.95
Marinated Beef with House Special Seasoning

- **양념늑간살 MARINATED FINGER RIB** ☆ \$ 26.95
Marinated Beef with House Special Seasoning

- **차돌박이 PRIME THINLY SLICED BRISKET** ☆ \$ 26.95
Thinly Sliced Brisket

- **우설구이 BEEF TONGUE** ☆ \$ 30.95
Thily Sliced Beef Tongue

오늘은 배에 기름칠 하는 날!
고소하고 담백한 소고기 BBQ!! 계속 들어가는 마법의 음식

PRIME BEEF

Minimum of two orders per grill required for first order



한국 대표 BBQ 한번도 먹지 않은 사람은 있으나
한번만 먹은 사람은 없다는 대한민국 대표 SOUL FOOD!

PORK

Minimum of two orders per grill required for first order

Combo served with corn cheese, steamed egg, soybean stew

◦ COMBO 4

- **PORK SET 2 PEOPLE SET** ☆ \$ 59.95
삼겹살 + 목 살 + 돼지양념갈비
Pork belly + Pork shoulder + Marinated boneless short ribs

◦ COMBO 5

- **PORK SPECIAL SET 4 PEOPLE SET** ☆ \$ 110.95
삼겹살 + 목 살 + 항정살 + 돼지양념갈비
Pork belly + Pork shoulder + Pork jowl + Marinated boneless short ribs

- **삼겹살 PORK BELLY** ☆ \$ 25.95
Grilled thick cut pork belly

- **목 살 PORK SHOULDER** ☆ \$ 26.95
Grilled pork shoulder

- **항정살 PORK JOWL** ☆ \$ 27.95
Grilled pork jowl

- **돼지양념갈비 PORK MARINATED RIB** ☆ \$ 31.95
Grilled boneless pork short ribs (marinated)

☆ This item may be served undercooked. Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness.

정성가득 한끼, 든든한 한끼, 맛있는 한끼.
Taste the representative food of Korea.

K-FOOD SPECIAL



갈비탕 \$ 18.95

SHORT RIB SOUP
*Bone broth with short rib,
glass noodles & vegetables*



신갈탕 \$ 20.95

SPICY SHORT RIB SOUP
*Spicy bone broth with short rib,
glass noodles & vegetables*



차돌된장찌개 \$ 15.99

BRISKET SOYBEAN STEW
*Soybean stew cooked with thinly
sliced fatty brisket & vegetables*



곱창순두부찌개 \$ 15.99

BEEF INTESTINE TOFU STEW
*Soft tofu stew boiled with beef
intestine and vegetables*



설렁탕 \$ 15.95

SEOLLEONGTANG
Bone broth with brisket, and tripe


소불백 \$ 18.95

BEEF BULGOGI
*Beef bulgogi soup, soy sauce
and vegetables, glass noodles*




ADD ON

- **면사리 NOODLE** \$ 6
Udon

닭갈비   FOR 2 PERSON **\$ 38.95**

SPICY STIR-FRIED CHICKEN
Spicy marinated chicken thigh and vegetable



 *This item may be served undercooked. Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness.*




갈비찜 **\$ 28.95**

KALBI JJIM FOR 1 PERSON
Braised short ribs simmered in soy based broth served in a clay pot.


CHEF'S SPECIAL

기본 2인분부터, 곱창이야기에서 즐기는 대한민국 대표 지역음식! 갈비찜, 충청도 향토음식 짜글이, 춘천 닭갈비!!

대창짜글이  FOR 2 PERSON **\$ 38.99**

FATTY BRISKET SPICY STEW
House spicy stew with glass noodles, large intestine, vegetable, and fatty brisket




차돌짜글이  FOR 2 PERSON **\$ 38.99**

BEEF BRISKET SPICY STEW
House spicy stew with glass noodles, Vegetables, thinly sliced beef brisket.



ADD ON

- 면사리 NOODLE \$ 6
Udon / glass noodle


곱창전골 

\$ 41.95

SMALL INTESTINE CASSEROLE

Spicy stew made with assorted beef intestine, and vegetables


🟡 우동사리만 추가가능

낙곱새전골 

\$ 45.95

**OCTOPUS, INTESTINE,
SHRIMP CASSEROLE
FOR 2 PERSON**

Spicy stew made with octopus, beef intestine, shrimp and vegetables



불고기전골

\$ 43.95

BULGOGI HOTPOT

Bulgogi and vegetables

APPETIZER

육회초밥 \$ 22.95

BEEF TARTAR SUSHI
Sushi rice with beef tartar



육회 \$ 18.95

BEEF TARTAR
Beef tartar and pear



양무침  \$ 18.95

SEASONED TRIPE
Beef tripe blended with spicy sauce and sesame seed, served cold



곱창떡볶이  \$ 15.95

INTESTINE TTEOK-BOKKI
Beef intestine w/ rice cake & fish cake



해물파전 \$ 17.95

SEAFOOD PANCAKE
Scallion pancake with seafood



양지수육면 \$ 21.95

BOILED BRISKET NOODLE
Boiled sliced brisket with vegetable, noodle



갈비 만두 \$ 10.95

SHORT RIP DUMPLING
Ground short rib, chinese chive



NOODLE

유부 잔치국수 \$ 10.99

HOUSE NOODLE SOUP

Hot noodles in house soup with nori, scallions, fried tofu

비빔국수 \$ 10.99

COLD SPICY NOODLE

Cold noodles in vegetables and spicy sauce

김치말이국수 \$ 10.99

KIMCHI NOODLE

Cold noodles in cold spicy soup with kimchi and vegetables



RICE

김치 볶음밥 \$ 15.95

KIMCHI FRIED RICE

Kimchi Fried Rice / Pan fried rice with kimchi, short rib, served with egg

계란볶음밥 \$ 13.95

EGG FRIED RICE

Pan fried rice with vegetables served with egg

육회 비빔밥 \$ 17.95

BEEF TARTARE BIBIMBAB

Raw beef and veggies with soy sauce over a bed of rice

양곱밥 \$ 16.95

TRIBE & INTESTINE FRIED RICE

Pan fried rice with tripe small intestine served with egg

Add extra topping: Cheese/Fish Roe \$ 3 Each

된장죽 \$ 17.95

SOYBEAN PASTE JOOK

Gopchang story's special Korean risotto prepared with soybean paste and vegetables



★ **BEER** ★

| | | | |
|-------------|------|----------------|------|
| Coors Light | \$ 6 | Terra | \$ 7 |
| Miller Lite | \$ 6 | Michelob Ultra | \$ 6 |
| Shiner Bock | \$ 6 | Modelo | \$ 6 |

★ **KOREAN SOJU** ★

| | |
|---|-------|
| 참이슬 CHAMISUL ORIGINAL | \$ 14 |
| 참이슬 CHAMISUL FRESH | \$ 14 |
| 처음처럼 CHUMCHURUM | \$ 14 |
| 진로이즈백 JINRO SOJU | \$ 14 |
| 과일소주 FLAVORED SOJU <i>Yogurt / Grapefruit / Green Grape</i> | \$ 14 |
| 복분자 BOKBUNJA | \$ 16 |
| 막걸리 KOREAN RICE WINE | \$ 15 |

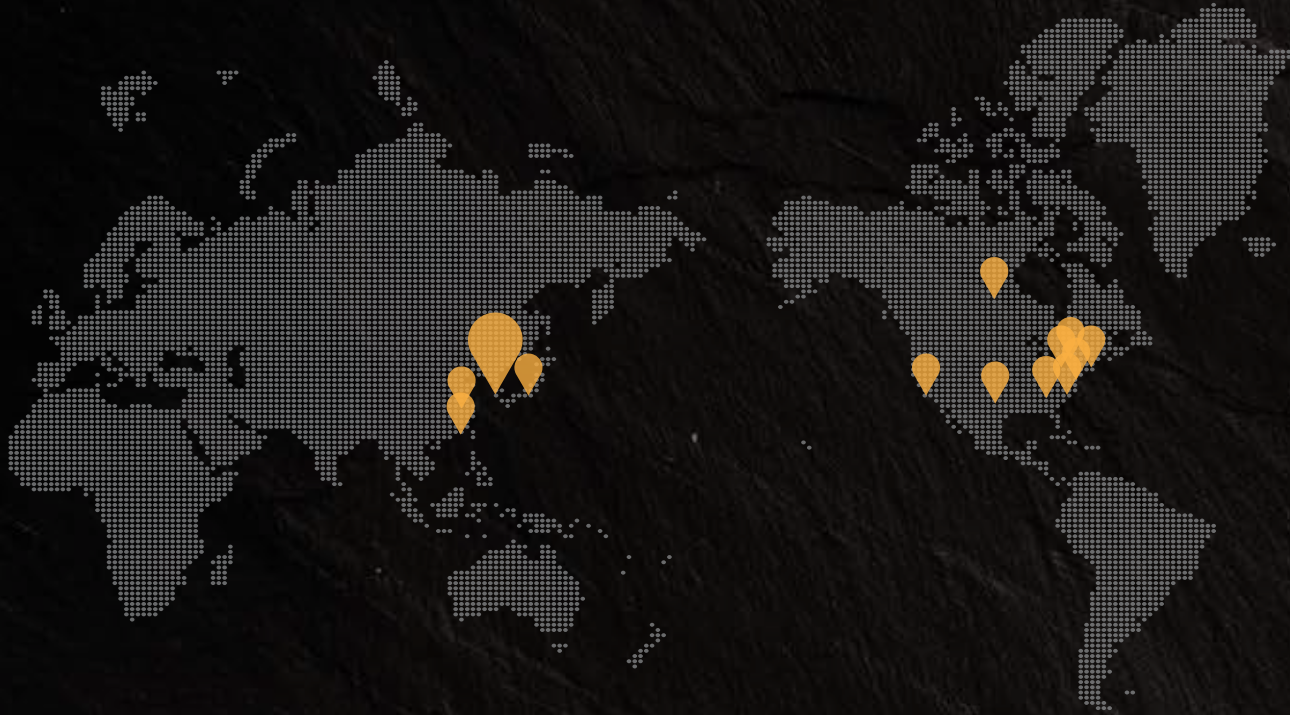
20%
*Gratuity added
 to parties of
 six or more*

★ **SODA CAN** ★

| | | | |
|-----------|--------|------------|--------|
| Coke | \$ 2.5 | Diet Coke | \$ 2.5 |
| Sprite | \$ 2.5 | Ginger Ale | \$ 2.5 |
| Dr Pepper | \$ 2.5 | | |

DRINK

SOJU is a clear, colorless distilled beverage of Korean origin. It is usually consumed neat, and its alcohol content varies from about 16.8% alcohol by volume (ABV). Most brands of soju are made in South Korea. While it is traditionally made from rice, wheat, or barley, modern producers often replace rice with other starches such as potatoes, sweet potatoes, or tapioca.



2004년 대한민국 서울 1호점을 시작으로 곱창이야기는 전국 100여개의
가맹점을 가진 소곱창구이 프랜차이즈 음식점으로 성장하였습니다.
다년간의 연구와 노하우로 완성된 곱창이야기의 음식은
부드러움과 감칠맛으로 소비자에게 한층 더 가깝게 다가가고 있습니다.
곱창이야기는 앞으로도 곱창의 대중화를 위해 끊임없이 노력하겠습니다.

Beginning with the first restaurant in Seoul, 2004, the Gopstory
has grown into a grilled beef intestine franchise restaurant with
more than 100 franchisees in South Korea.

The cuisine of the Gopstory finished with research and know-how
for many years is getting closer to consumers with its softness and flavor.

The Gopstory will continue to strive for the popularization
of beef intestine cuisine in the future. Thank you.

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